



Mitchell **Thorp**
FOUNDATION



15th ANNUAL WARRIOR SPIRIT 5K RUN/WALK & Family Festival

SPONSORSHIP OPPORTUNITIES



Saturday, February 3rd, 2024

Supporting families whose children suffer from life-threatening illnesses, diseases, and disorders.

Warrior Spirit 5K Run/Walk



“
**WHEN COMMUNITIES
 OF WILLING AND
 GIVING HEARTS
 COME TOGETHER,
 MIRACLES DO
 HAPPEN.**
 ”

DEAR POTENTIAL SPONSOR

Our theme is: **“Bring Out Your Warrior Spirit To Help A Warrior Child.”**

The Mitchell Thorp Foundation is proud to host our 15th Annual Warrior Spirit 5KRun/Walk & Family Festival on Saturday, February 3, 2024. It has been a staple event in San Diego County for the past 14 years and is known as the most inspirational 5K. This event raises funds for the children & families we support and brings awareness to the life-threatening illnesses, diseases, and disorders children are fighting.

On behalf of the Mitchell Thorp Foundation and our Board of Directors, we personally want to thank you for your interest in our mission. Your support will help ensure that we can continue to offer care and services through our four programs: Medical and Home Assistance, Healing and Rehabilitation, Wheelchair Conversion Vans, and our Youth Leadership Council.

Join us in making a difference in the lives of children who are fighting for their tomorrows.

If you have any questions, please do not hesitate to contact us.

In health,

Warrior Spirit 5K Run/Walk Committee.

Supporting families whose children are suffering from life-threatening illness, diseases, and disorders by providing financial, emotional and resource support to their desperate situations.

OUR PROGRAMS



- Medical & Home Assistance**
- Medical treatment & equipment
 - Home assistance, family & child services

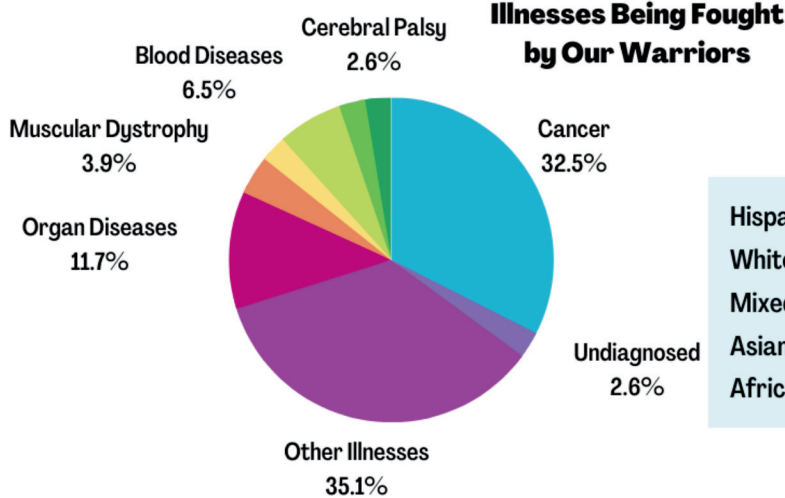


- Healing & Rehabilitation**
- Physical therapy, integrative medicine
 - Mental health education sessions, counseling



- Conversion Van Program**
- Assist families with conversions and wheelchair accessible vehicles

WHO WE ASSIST

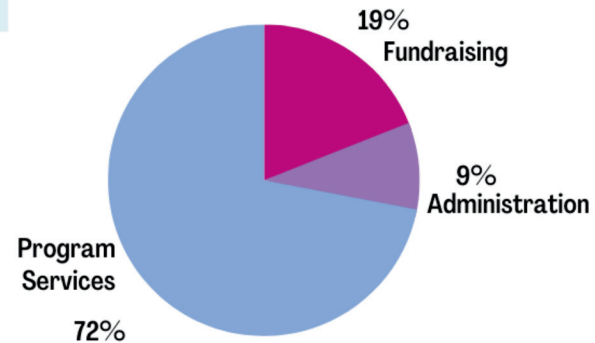


- 70% of families fall below poverty line
- 59% of children have married parents
- 41% of families are a single-parent household
- **100% of two-parent households remain married today**

- Hispanic/Latinx - 41%
- White/Caucasian - 31%
- Mixed Decent - 20%
- Asian/Pacific Islander - 4%
- African American - 3%

- 94% children & families have Medi-Cal
- 1,550 children and families helped locally
- 2,000 toys delivered to hospitals & families

Break Down of Expenses



GOALS & ACCOMPLISHMENTS

- 2022 Citizens of the Year - Carlsbad
- 2022 Community Impact Award & 2020 Non-Profit of the Year by Carlsbad Chamber of Commerce
- 2020 Proclamation declaring February 1, 2020 as "Mitchell Thorp Day" by the County of San Diego
- 2018-2023 Platinum Status through Guide Star



22% Increase in Revenue with a 27% Increase in Children & Families Served





































YOUTH LEADERSHIP COUNCIL

- Strong commitment to developing and inspiring youth leadership in our community. Kids Helping Kids!
- 60+ High School Students, representing 7 different high schools



MITCHELL THORP WARRIOR SPIRIT 5K SPONSOR OPPORTUNITIES

Our corporate partners can choose from below or customize a sponsorship package to fit their needs.

Level	Virtual Goody Bag	Friend Sponsor	People Helping Children Sponsor	Family Sponsor	Butterfly Sponsor	Rainbow Sponsor	Compassion Sponsor	Angel Presenting Sponsor
Benefit	\$250	\$1,000	\$2,500	\$5,000	\$10,000	\$15,000	\$25,000	\$50,000
Complimentary Race Registrations	0	2	4	15	20	25	35	50
Add your coupon or promotion in virtual goodie bag								
Logo on all event T-Shirts and on event website								
Logo recognition in all event emails and some collateral								
Logo recognition on all event flyers, collateral and social media posts								
Logo printed on participant bib numbers								
Logo on custom step and repeat banner								
Sponsor recognition in paid and/or earned media								
Presented By "Your Company"								

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Mitchell Thorp Foundation is a public 501 (c)(3) all proceeds go directly to the vendors of families needing support.

Tax Deductible ID # 27-0824320

